

# LAINNEY

# BERLIN

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## EDUCATION

**university of texas at austin CPE**  
*graphic design certificate*  
fall 2021

**texas a&m university**  
*bachelor of arts in*  
*telecommunication media studies*  
*minor in new media art*  
2016-2020

**italy study abroad**  
*communications*  
*b+w film photography*  
spring 2019

## SKILLS

written + visual communication  
email + social media marketing  
digital + film photography  
creative thinker  
self-motivated  
disciplined

adobe creative suite  
microsoft outlook  
squarespace  
google suite  
mailchimp  
html/css  
dropbox  
click up  
asana  
figma  
slack

## EXPERIENCE

**junior retention designer**  
*noticed* \* oct '22 - present

**junior graphic design + fabrication**  
*circle + line* \* july '21 - oct '22

- manage and design email, web, & social campaigns
- assist in photo editing and resizing
- work alongside production team in machine sanding, polishing, heat forming, and assembly of metal wall hangings and mobiles

**freelance design + photo + writing**  
*simply laineey* \* 2014 - present

- demonstrate creativity and authenticity through work while creating strong relationships with clients
- previous clients include — cactex media, magic productions, the coffee scrub, amplify online, soulstonz

**graphic design + photography**  
*pinballz arcade* \* dec. '20 - july '21

- responsible for creative marketing content including billboards, event graphics, and in-store signage
- photographed all three locations
- worked closely with ceo/owner, general managers, and marketing team

**sample coordination + prep**  
*neiman marcus* \* aug. '19 - jan. '21

- oversaw the flow of sample merchandise in and out of the studio
- communicated with shoot coordinators, studios, and styling
- organized and prepped all samples in order to maintain efficiency within the warehouse

**social media intern + content creator**  
*pine cove camps* \* may 2017 - 2018

- photographed and developed daily content for social media, wordpress, and the camp app
- managed social media presence across multiple platforms while camp was not in session